

Toronto Urban Music Festival Incorporated
Presents
Urban Music Week

ANNOUNCEMENT
January 20 – February 1, 2010
www.tumf.net

**TUMF Creates Urban Music Week, Celebrating Urban Music,
Urban Arts and Urban Music Industry Conference**

Wednesday, January 20 – Monday, January 25

Toronto City Hall Rotunda
Urban Music Week Visual Arts
7:30 a.m. – 9:30 p.m.

Noted visual artists and photographers will be featured in this special exhibition. Featuring Carl Cassel, Steve Carty, Isaiah Trickey, Shawn Skeir, Awalay, and Rose-Ann Bailey. Free!

Friday, January 22 – Saturday, January 23

National Film Board Cinema, 150 John St @ Richmond St.W.
Film Screenings

6:00 p.m. - 11:00 p.m. (Friday)
5:00 p.m. - 10:00 p.m. (Saturday)

This exciting urban film series was launched in 2003 in association with the National Film Board of Canada at the John Spotton Cinema, aka National Film Board Cinema. A series of films and a Master Class by a noted director proved very successful. The screenings include: *2 Turntables and a Microphone – The Life and Death of Jam Master Jay, The Hip Hop Project, RiP: A remix manifesto, Rise Up: Stories from Jamaica's Music Underground, Still Bill: An intimate portrait of soul legend, Bill Withers.* Includes classic hits "Ain't No Sunshine", "Lean On Me", "Lovely Day" and "Just the Two of Us". Three films will be screened each day.

Admission: \$6 per screening, \$10 one-day pass, \$20 two-day pass available at the door.

Monday, January 25

The Mod Club, 722 College St @ Shaw St.
R&B/Soul Showcase featuring Eric Roberson
8 p.m. doors, 9 p.m. show

This showcase will feature Grammy nominated Eric Roberson and hot

new soul/r&b artists who are creating an underground buzz in the music scene. Just added are A.K.A. Subliminal and Prita Chhabra. Music by DJ Sean Sax. Hosted by Wan Luv. Admission: \$20 in advance, \$25 at the door. Tickets available at TicketBreak.com, Play De Record, Rotate This, Soundscapes, and Ransom.

Tuesday, January 26

Trane Studio, 964 Bathurst Street

Acoustic Soul Tuesdays (open mic)

Black Lotus media in association with TUMF Urban Music Week.

8:00 p.m.

Hosted by Hajile Kalaike and featuring poet Dwayne Morgan and A.K.A. Subliminal. Acoustic Soul celebrates five years of some of the City's freshest talent on stage along with a hot five-piece band. Admission: \$10 available at the door

Wednesday, January 27

Kool Haus, 132 Queen's Quay East

REMG Entertainment and TUMF Urban Music Week presents:

The Return...Doom Featuring Mos Def With special guest, D-Sisive and Mix Tape Massacre

8 p.m. doors, 9 p.m. show

Tickets: \$39.50 (plus any additional fees) in advance and available at Ticketmaster, Rotate This, Soundscapes, Play De Record and Ransom.

All Ages

This event is presented in association with TUMF Urban Music Week.

Friday, January 29

Fairmont Royal York Hotel, 100 Front St. W.

Upper Canada Room, 18th floor

Urban Music Conference: The Business of Urban Music

12 noon – 8:00 p.m.

The aim of the Urban Music Industry Conference is to foster and develop, support and champion a vibrant, dynamic urban industry in Ontario. The first day of the music conference targets urban businesses, artist-entrepreneurs, managers, indie labels, publishers, booking agents, graphic designers, event and concert promoters, and web masters. The conference will assist urban businesses and artist-entrepreneurs network and develop professional and successful business practices in this rapidly changing music industry and new digital age through panel discussions and networking opportunities. Panels include: Music Publishing, Managing for Success and Indie Labels. Keynote address by **Al Branch**, GM for the management firm Hip Hop Since 1978, whose roster includes Kanye West, Lil Wayne, Drake, Young Jeezy and the producers Noah "40" Shebib and Just Blaze.

Admission: \$25. (includes Keynote address, conference & Networking Reception), two-day Conference Pass: \$40 (includes all).
Tickets available at TicketBreak.com and are available at the door.

Hip Hop Notables 2010

Lula Lounge, 1585 Dundas St. W.

Doors open 9: 30 p.m.

This showcase will provide a glimpse into the future, featuring Canadian artists with the potential for international success.

Featuring Tona, Rich Kidd, The Get By (Justis Mantis), KJ (88 Days of Fortune Collective), Rayhaan, DJ Ariel.

Hosted by 4th Pyramid.

Admission: \$6 before 10:00 p.m., \$10 after 11 p.m. and are available at the door.

Saturday, January 30

Fairmont Royal York Hotel, 100 Front St. W.

Upper Canada Room, 18th Floor

Urban Music Conference: Urban Artist Boot Camp

10 a.m. – 5:00 p.m.

The second day of the music conference will target independent urban artists. Panels include: Funding & Juries, Social Networks & Music, Festivals & Tours and Finding the Next Hot Producers.

Admission: \$25 (includes conference & Networking Reception), Two-day Conference Pass: \$40 (includes all).

Tickets are available at TicketBreak.com and at the door.

Monday, February 1

North York Central Library Auditorium, 5120 Yonge St.

Public Forum: The Caribbean Roots of Hip Hop

6:00 p.m. – 8:30 p.m.

With a panel of authors, journalists, djs and promoters, we will explore the early and ongoing contributions to the culture by people of Caribbean descent.

Admission: Free

Programs are subject to change****

Toronto Urban Music Festival Incorporated acknowledges the support of the Government of Canada through the Department of Canadian Heritage (Building Communities Through Arts and Heritage). We also Acknowledge the support of FACTOR, OMDC, the Ontario Arts Council. Sponsors include: WORD Magazine, CIUT 89.5 FM, Eye Weekly, Just Entertainment, REMG Entertainment, Fusicology, The Cyberkrib, Planet 3 Communications, Lyrical Knockout.

Please add this information to your listings. Images and interviews will be available in early January 2010. For further information, please visit www.tumf.net

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